Case study

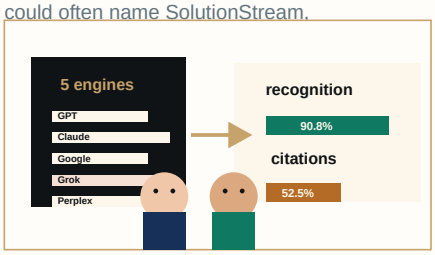
SolutionStream: making AI search visibility measurable

New Reward measured how SolutionStream appeared across ChatGPT, Claude, Google AI, Grok, and Perplexity, then turned the result into a clear map of where the brand was recognized, cited, and still under-supported.

Case-specific proof visual

SolutionStream citation map

A measurement problem: AI engines could often name SolutionStream.



- Team separates recognition from citation-backed trust.
- Five answer engines become one repair map.
- The proof is measurable visibility, not traffic or ...

New case-specific illustration. It is not a private client screenshot or outcome proof.

Measured proof

90.8%

Mention coverage: How often SolutionStream appeared in observed answers.

Client	Industry	Timeframe	Outcome
SolutionStream	Software development and IT consulting	January 21 to January 30, 2026 scan window	AI visibility measurement proof

Evidence at a glance

Measured result	Measured change	Next evidence
Recognition and citation support...	**Measured across five engines**	**Measured AI visibility**
The useful return is measurement clarity: the team can see where answe...	Traffic, ranking, lead, and pipeline reporting runs on its own source-backed ...	Implementation proof for prioritized authority fixes

Proof boundary

This measures AI visibility across five answer engines: mention coverage, citation coverage, and the engine-level trust gaps behind them, from the January 2026 scan window.

Evidence appendix

Evidence, limits, and source notes.

Problem

SolutionStream already had strong public recognition. The open question was whether AI answer engines could support that recognition with citation-backed trust.

What New Reward did

New Reward measured buyer-style prompts across five answer engines, separated mentions from citations, and mapped the engine-level citation gaps into the nex...

Result

The scan recorded 1,474 visibility snapshots, 90.8% mention coverage, and 52.5% citation coverage, making the trust split visible enough to prioritize.

Why it matters

A buyer-ready AI answer needs a cited source behind it. The engine-level citation gaps show where source, entity, content, and proof work goes next.

Measured signals

AI visibility snapshots 1,474	Answer engines measured 5
Mention coverage 90.8%	Citation coverage 52.5%
Packages delivered 5	Schema records 20

Work performed

- Measured 1,474 AI visibility snapshots across five answer engines.
- Compared mention coverage against citation coverage by engine.
- Reviewed high-intent category and comparison prompts beyond branded ...
- Packaged generated assets, schema records, data islands, and next authority fixes ...

Caveats

- This scan measures AI answer visibility: mentions, citations, and engine coverage.
- Citation coverage shows where authority support exists across the five measured engines.
- Engine behavior changes over time, so each reading is tied to its scan window.

What remains bounded

- This measures AI visibility across five answer engines: mention coverage, citat...
- This scan measures AI answer visibility: mentions, citations, and engine coverage.

Source notes and download path

Download URL:
https://www.newreward.com/cases/solutionstr...
Public URL:
https://www.newreward.com/cases/solutionstream

Proof visual: SolutionStream citation map

Proof image source:
https://www.newreward.com/marketing...
AI visibility scan: Internal
SolutionStream AI visibility scan ...